

allride®



Allride – a weather shield for cyclists

"Allride" has got the hang of it: An elastic frame construction, stretched over the bicycle like a roof, provides a comfortable ride – in all weathers.

"Allride" takes care that you don't get wet: Instead of sweating under the raincoat or dangerous balancing acts with an umbrella, you enjoy total freedom of movement.

"Allride" also protects against the sun. Sun is fun – but also a potential health risk. The weathershield absorbs UV radiation and provides shade.

"Allride" enhances your safety on the street. With its colorful and striking appearance, the weather shield acts as a signal. "Allride" is open to three sides, thus ensuring full visibility.

Though cyclists might be enthusiastic about "Allride", its aerodynamic construction prevents them from "taking off". Frame and fabric are aesthetically designed with a minimum of material to give maximum protection; for you this means: no air resistance while driving, no difficulties with steering. To the winds, the weathershield offers less target than the human body.

By designing the "Allride" weathershield, the Munich architect André Perret has re-invented cycling, making it more comfortable, safer and more healthy. Cycling will play a more important role as a popular means of transport, thus relieving the traffic situation in our cities.

Assembling the "Allride" weathershield is also "allright" and very simple. The first assembly just takes a few minutes, and to build it up and remove it again is equally easy. It can be packed away in a space-saving (60 x 15 cm), lightweight (900 g) bag and is available in different colours.

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An advertising idea
the world has never seen before!

'Allride' magically attracts everybody's eyes.

An elegant advertising space takes your message from A to B –
presents you in a completely new surrounding.

Good for your image!

A weather shield for cyclists – for the sake of man and environment.

And a new, innovative idea for an advertising gift!

